

West Madison Little League
Board of Directors Meeting Minutes
Sunday, December 13, 2009

Members Present: Jordan, Leno, McNamara, Smith, Zwaska, Norton, Steeves, Hunter, Chitwood, Heneghan, Metcalf, Tomczak and Battista.

Members Absent: Miller, Newburg, Wood

Guests Present: Ken Compton and Tom Schorr

Call to Order: The meeting was called to order by President Heneghan at 6:30 PM

Minutes of Previous Meetings: motion, second and carried to approve minutes of the November meeting as distributed.

Review of Proposed New WMLL Website: Compton presented the proposed new layout of the website. He and Schorr responded to questions and several suggestions were made for minor changes. The topic of Facebook and Twitter accounts for WMLL was also discussed with general agreement that WMLL should move forward and enhance its involvement with Facebook. Schorr agreed to head up this initiative.

Financial Reports: Tomczak reported on various cash positions and construction loan. Zwaska indicated the budget tracking report was not quite complete and he will email it out soon. All appears to be in good order.

Operations Reports:

- **Building Project Construction:** Zwaska reported work on the WMTV tower will slow things down a bit on our building, so we have to wait to have the electrical service hooked up until the tower work is complete. Due to weather, landscaping will be done in the spring. Heneghan reviewed several cost additions to the project due to soil conditions found onsite, etc, which should net out to approximately \$6000 - \$8000.
- **Building Project Financing:** Heneghan reported that construction loan payments will now be handled automatically by our lender on the 25th of each month via a transfer of funds from our regular account.
- **Commemorative Brick Fund Raising Campaign:** Heneghan indicated the committee will be meeting soon to finalize this fund raising campaign. A flyer has been designed and will be used as the website for ordering through Bricks-R-Us. He has also been investing establishment of a Merchant Account through PayPal which will handle all credit card purchases of bricks. The PayPal fee is 2.2% plus \$0.30 (\$2.50 on a \$100 transaction). Motion by Zwaska, second by Metcalf to approve the establishment of a PayPal Merchant Account for WMLL. Carried unanimously.
- **Registration Update for 2010:** Norton indicated all is moving along well with plans for the new online system for the regular season. A postcard mailing to all 2009 players to alert them to the new online system will go out near the end of December, as there will not be a standard mailing of a registration packet as in the past.
 - **Request from Verona Little Lg for Combined Lg Play:** Battista reported Verona LL has requested Senior Lg players be allowed to register and play at WMLL in 2010 as they will not have enough players to form a Senior Lg due to plans for more Legion teams and possible Babe Ruth teams. General agreement to approve this request for up to 12 players from VLL. If more than 12 players, both leagues will re-visit the issue to insure appropriate schedules and roster sizes.
- **Sponsorship Update:** Jordan reported that all renewal letters have gone out and about 10% have responded to date. Approximately \$4200 has been paid or pledged so far for renewals.
- **Coach Evaluation Review:** Leno distributed a report summary of coach evaluations submitted online this year by parents. Response rate was about triple compared to manual evaluation forms from past years. Info for each league will be sent via email to each Lg Coordinator for appropriate distribution to coaches.

Administrative Reports:

- **President's Report:** Heneghan reported that Wood has offered to take on the role of Liaison with MMSD for backpack mail distribution. Smith has agreed to take on the role of Tournament Team Coordinator with assistance from Heneghan. Concessions oversight position is still open and needs to be filled. He also noted that he and Zwaska met with LaDien to discuss new products and equipment for the stand.
- **VP-Baseball Report:** Battista reported for Miller on the recent Baseball Operations Committee Meeting in December. Recommendations will be forthcoming at the next Board meeting following another session of the BBOC.
- **VP-Softball Report:** No report other than the softball committee will be scheduling a meeting soon.

- **Exec. Director Report:** Battista asked everyone to review the new WMLL 2010 Calendar of Events, now on the website. Dates have now been set for the skills evaluation session (March 20), as well as the baseball pitching clinic (April 17) and the softball pitching clinic (tentatively April 18). District Umpire clinic and WMLL Coaching Clinic are both set for March 21. Edgewood College Coaching Clinic is set for April 12.

Other Business: None

Adjourn: The meeting was adjourned at 7:55 PM

Next Meeting: Sunday, Jan 10, 6:30 PM, Vitense